Quality Policy

Lightfoot was established in 2013 to help businesses and drivers improve their driver behavior which results in fuel savings, reduced emissions, and improved road safety.

- Our Mission is to save lives, money, and the planet, by encouraging and rewarding smoother driving.

- Our Vision is to become recognised as the global brand that enables users to monetise better driving.

- Our Values are to Innovate, to Deliver, and to Care.

Quality is important to our business because we value our customers. It is the policy of Lightfoot to provide and deliver consistent, high-quality products and service on time, and to meet or exceed specified customer requirements while meeting our obligations to statutory and regulatory requirements. Achieving this will result in securing efficiencies across the business, a strong customer focus, and enhancement of long-term sustainability and profitability within the organisation.

Lightfoot is committed to maintaining certification of our Quality Management System (QMS) to BS EN ISO/IEC 9001:2015.

The Board, management and teams of Lightfoot will show leadership and commitment and bear the responsibility for establishing, implementing, integrating, and maintaining the quality management system in a commitment to satisfy the requirements of the international standard.

The quality policy is communicated and understood throughout the organisation and is available to all other interested parties upon request.

Lightfoot is committed to the success of this policy and will ensure it is reviewed on a regular basis at the management review meeting along with quality objectives, for their continuing suitability and effectiveness and to implement any necessary changes.
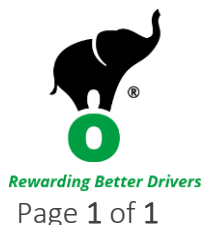
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Rewarding Better Drivers
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